

FACT SHEET

CONTACT INFO:

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cellsure.com

MANAGEMENT

ERIC K. OLSON, MHA
Founder, President and CEO
CRAIG HALL, MD
Chief Medical Officer

CORPORATE HEADQUARTERS:

Salt Lake City, UT

YEAR ESTABLISHED:

2017

STRUCTURE:

Low-profit Limited Liability (L3C)

OWNERSHIP:

Subsidiary of Predictive Biotech

INDUSTRY:

Birth Tissue Procurement Organization

KEY DIFFERENTIATORS:

- Collection kit contains an active cooling system, not just insulation.
- Offer storage and donation services direct to parents across the US.
- Only company that offers whole placenta banking as an alternative to cord blood banking.
- Fully integrated private bank incorporated as a low profit limited liability company.

MISSION:

To enrich lives.

VISION:

To empower expectant mothers to make an informed decision about their baby's birth tissue stem cells.

PURPOSE:

Every day, billions of valuable birth tissue stem cells are discarded as medical waste. We offer expectant mothers the options to store or donate their baby's birth tissue. Parents can have peace of mind knowing that their baby's stem cells are either available to them if needed, or that their baby's stem cells are a priceless gift of hope so others can live longer healthier lives.

MESSAGE:

Give birth to your precious baby. Give hope to someone in need. #GiveBirthGiveHope

OUR COMPANY:

CellSure is a birth tissue stem cell storage and donation company, based in Utah. We aspire to make birth tissue stem cell storage accessible to every family. We use our experience and expertise to aid in pioneering next-generation medical innovations in life-changing stem cell therapies.

We are a low-profit limited liability company—or L3C—which is a special designation for companies that place a higher priority on achieving a social mission than on making profits. This provides you the confidence to know we put the wellbeing of people before profit. We treat each interaction as an opportunity to demonstrate this commitment. We treat each donation as a priceless gift of love and hope. We treat each storage with the care and expertise as if it were our own.

CODE OF ETHICS

PRINCIPLE:

Mothers and their healthcare providers are not given financial incentives to donate or store.

SOURCE:

Birth tissue donations come from full-term deliveries, not abortions.

CONSENT:

Obtained when mothers are not under the influence of anesthesia, drugs or in active labor.

TRANSPARENCY:

We clearly communicate and explain to mothers how their donation could be used.

ACCESSIBILITY:

Parents can withdraw privately stored stem cells for any therapy performed by a licensed doctor.

HEALTH:

Donations are only accepted from healthy mothers and babies.

QUALITY:

All birth tissues are tested to meet the highest standards.

TRACEABILITY:

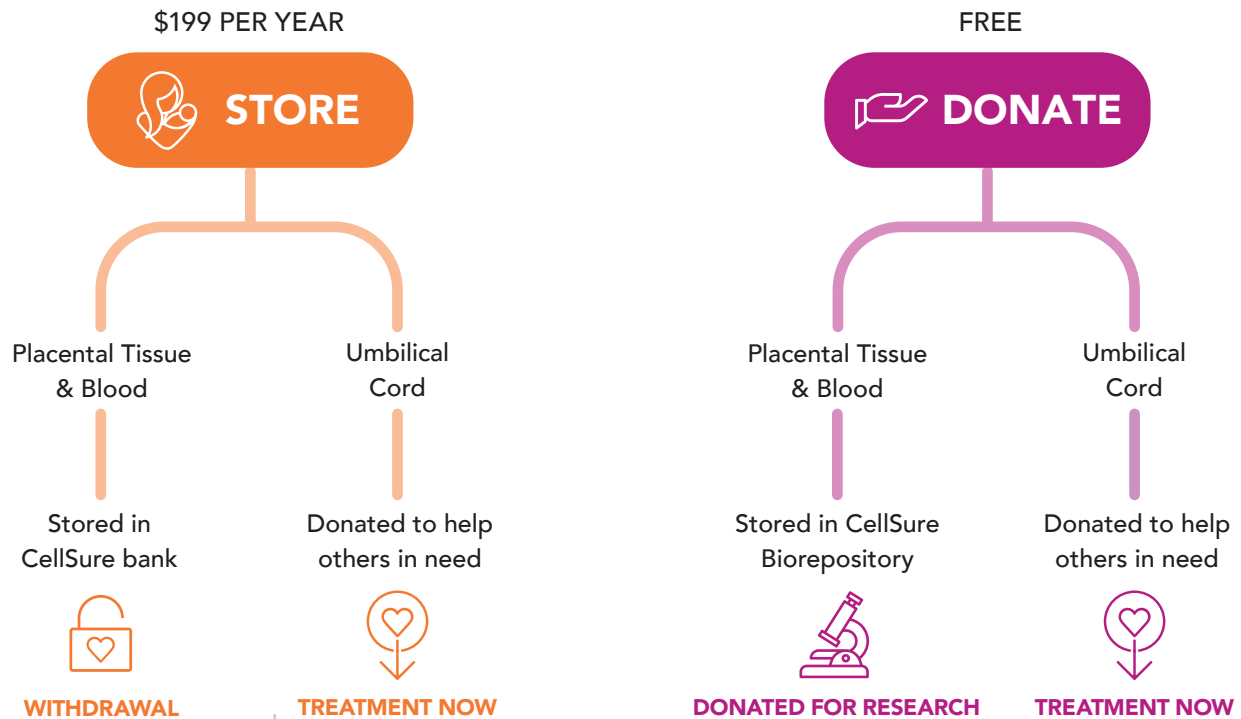
Unique donor ID is traced through the process of enrollment, health information, and collection.

CREDIBILITY:

Birth tissues will only be sent to reputable biorepositories, research laboratories and manufacturers.

CONFIDENCE:

Our storage facility complies with the highest standard of cryopreserving and redundancy.



There are three potential applications for donated tissues:

- Placed into a biorepository in case they are needed for a patient in the future.
- Used by scientists for research and development of new treatment options.
- Distributed to medical companies for current cell & tissue therapies for treatment.